



# Turkey Giveaway Holiday Post-Event Report

Prepared By

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## **Executive Summary**

**Social Influence Foundation** organized a health and wellness outreach program that included onsite mobile vaccinations for all eligible ages for a rural community in Las Vegas, Nevada in cooperation with the Walmart Foundation, Anthem Medicaid, and Immunize Nevada. The program implemented assisted lower income families within the surrounding communities. The program also provided awareness to the locals on the significance of health, a toy giveaway, and free clothing/coat drive.

## **Program Overview**

### **Location**

True Family Services, Inc.  
914 E. Sahara Ave. Las Vegas, NV 89104

### **Background**

The hosting non-profit Social Influence Foundation organized the community outreach program to provide free COVID-19 testing, vaccinations and flu immunization for all eligible ages. Our giveback for the health and wellness program to the community was to help families prepare holiday dinner with 110 pre-package bags turkeys and non-perishable sides.

### **Objectives**

The program aimed to accomplish these objectives:

1. Provide free access to current medical care to an underserved population area the City of Las Vegas.
2. Impart knowledge about the importance of health to the rural community
3. Grant relief to families that may have been suffering with financial restraints during the holidays to provide a wholesome dinner.
4. Assistance to individuals that required clothing and suitable coats for the winter weather.
5. Giveaway toys for the holidays

### **Methodology**

The medical team was Immunize Nevada, which consists of licensed professionals in Clark County that conducted the medical outreach portion for the rural community in Las Vegas, Nevada. It commenced December 18, 2021, from 11 AM until 2 PM.

### **Findings**

After the outreach program:

1. The medical team reported 15 individuals (including 2 children) opted to receive a COVID-19 test, vaccination and/or flu immunization.
2. 110 Turkeys that included 4 dinner sides was given away to families
3. Over 40 individuals received winter clothing/coats

**Conclusion**

The Social Influence Foundation's outreach program provided opportunities to the locals to discover any medical conditions related to COVID-19 or the flu, provide scheduled appointments for a later date, and develop an awareness of the significance of maintaining a healthy lifestyle through preventative measures. It also served as an open eye to the local immunization agency that future mobile vaccination station events would be beneficial for the community.

**Recommendation**

Continue the outreach program as an annual initiative for the impoverished area, but to monitor the Nevada state emergency to consider an as needed outreach based on demand.