

IMPACT REPORT

PRESENTED BY: NICOLE WILLIAMS

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ABOUT THE EVENT

EVENT RECAP VIDEO LINK



Event Date: Thursday, September 17, 2026

Event Location: Mariposa Lounge – Las Vegas, NV

Event Theme: Women's Sexual Health Topic Party

Prepared By: Social Influence Found

Community Partner(s): Nevada Black Pride, & Social Influence Foundation

Presenting Sponsor: Gilead Sciences

About the Event

Sex, Health & the City was a women-centered sexual health and wellness experience. The event combined entertainment, education, community engagement, and access to resources in an inclusive and judgment-free environment.

Designed to make conversations about sexual health more approachable, the event creates opportunities for women to learn about HIV prevention, PrEP, HIV/STI testing, healthy relationships, sexual wellness, and personal health choices. Through interactive discussions with professionals from the Las Vegas community, community partnerships, and resource connections, Sex, Health & the City works to reduce stigma and empower women to take an active role in their sexual health.

Event Purpose

To increase sexual health awareness, promote HIV prevention and provide onsite mobil testing, reduce stigma, and connect women to accessible health education and community resources specifically focusing on enrolling women in PrEP.

EVENT IMPACT

During the event guests tested onsite with the Aids Healthcare Foundation at their mobile rapid testing truck. The receptive to testing during the event, and ensured to make it a priority at some point during the evening. AHF reported back that no test came back positive.



Guest Attendance: 83 **Vendors:** 9

Rapid HIV Test Completed: 50

STI Test Completed: 8

PrEP Information Requests: 8

PrEP Enrollment: 1

Giveaways: 10 totaling $1,000



THE AGENDA

8:00P-9:30P | Social Cocktail Hour / HIV Testing

9:30P-11:00P | Panel Discussion & Q&A

11:00P-1:00A Socialize / HIV Testing

PROGRAMMING & COMMUNITY ENGAGEMENT

We had a total of 9 winners for the $1,000 giveaway that we any woman would love to receive; Spa day, gas credit, Air BnB credit, flight credits, and beauty supplies.



The event featured a combination of educational and interactive experiences designed to encourage participation and meaningful conversations.

Featured Activities:

Live sexual health and wellness panel discussion
HIV awareness and prevention education
PrEP education and prevention options
HIV/STI testing information and referrals
Interactive audience discussions and anonymous questions
Q&A that allowed the audience to ask the panel questions
Games that awarded raffle tickets for playing during socializing
Complimentary food & beverages, Entertainment, music, networking, and social engagement

Program Highlights:

Everyone that completed a test received a raffle ticket for the giveaways, and a red ribbon to write their name that was on display throughout the event as people tested.

EVENT PHOTO HIGHLIGHTS

Guests enjoyed themselves arriving early for the complimentary cocktail hour from 8pm-9pm enjoying appetizers and beverages during the event. We had themed games where they could win additional gifts throughout the evening.



COMMUNITY PARTNERSHIPS

GILEAD

CONTRIBUTIONS

GILEAD SCIENCES
Presenting event sponsor

SOCIAL INFLUENCE FOUNDATION
Event facilitator and sponsored agency

NEVADA BLACK PRIDE
Marketing partner

AIDS HEALTHCARE FOUNDATION
HIV/STI testing partner

LOVE LIVE U=U
Marketing partner

FLAME TOPICS
Panel discussion facilitator partner

MARIPOSA LOUNGE
Venue partner



SOCIAL Influence FOUNDATION

NEVADA BLACK PRIDE

AHF

LOVE FEARLESSLY. LIVE U=U. UequalsULAS.com

Flame Topics Conversation Cards & Games

Mariposa COCINA & COCKTAILS

MARKETING,COMMUNITY OUTREACH, & MEDIA

LIVE TO GIVE PR AGENCY Our hired publicist agency prepared a press release to alert media outlets and the community about the event. They set the schedule for interested media outlets to conduct interviews and support the event across the Las Vegas Valley.

WOMEN'S WELLNESS TAKES CENTER STAGE AT
'SEX, HEALTH & THE CITY'

BRINGING AN IMPORTANT HEALTH CONVERSATION INTO THE ENERGY AND EXCITEMENT FOR AN UNFILTERED NIGHT OF WOMEN, WELLNESS, AND COMMUNITY CONNECTION.

LAS VEGAS, NEVADA (September 1, 2026) – An engaging women's wellness experience designed to create open, judgment-free conversations about sexual health and HIV prevention at this year's "Sex, Health & the City," on Thursday, September 17, 2026.

The event is being produced by Gilead, Nevada Black Pride and LGBTQ Vegas Connect with support from Social Influence Foundation and aims to make conversations about sexual health more approachable, engaging and stigma-free.

Rather than a traditional health seminar, "Sex, Health & the City" will create a social environment where women can enjoy music and entertainment while learning about HIV prevention, testing, PrEP and overall sexual wellness.

Attendees will have access to rapid mobile HIV/STI testing during the event, as well as information about HIV and STI medications and treatment resources available with or without insurance.

The event will create a comfortable space for honest questions and conversations with a featured panel tol give attendees an opportunity to discuss sexual wellness; provide women with information to make informed decisions about their health; and connect attendees with health care providers, community organizations, testing services, PrEP resources and other supportive resources. Women-owned businesses will have the opportunity to table at the event, providing a platform to showcase their businesses and connect with the community.

"Sex, Health & the City" is built around four goals: educate, engage, empower and connect.

Organizers aim to create an experience and welcoming space where women can learn without judgment, access reliable health resources and information, and leave feeling more informed and empowered.

"Sex, Health & the City" is set for Thursday, Sept. 17, 2026, 8 p.m. to 1 a.m. located at Mariposa, 2575 S. Decatur Blvd., Las Vegas, NV 89102.

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Photo: Nicole Williams, Devin Moore (Mariposa Owner) &Latoya Silmon (News Anchor)

INTERVIEW LINK



Photo: Nicole Williams & Angel Lash (Event Panelist)

MARKETING,COMMUNITY OUTREACH, & MEDIA

Sex, Health and the City was promoted digitally through multiple platforms through social media, email blasts, supporting partner advertisement, and on set media news outlets.

LIVE TO GIVE PR AGENCY PRESS RELEASE

Our hired publicist agency prepared a press release to alert media outlets and the community about the event. They set the schedule for interested media outlets to conduct interviews and support the event across the Las Vegas Valley.

CHANNEL 3 & LAS VEGAS NEWS NOW 8

Nicole appeared on two Las Vegas media news outlets with a venue partner Devin Moore and Panelists Angel Lash to promote and discuss the event. We highlighted the focus knowing your status through HIV/STI testing regularly. We also promoted PrEP to include the benefits for women, and where to receive resources with or without insurance.

Beasley Broadcasting

Nicole conducted an in-studio interview with Amanda Hutchinson's "Valley Views" show that happened after the event. She highlighted the the reason for the event, the results from the rapid testing, discussed the stigmas behind HIV, educated on PrEP. Sharing local resources, the positive impact, statistics nationally/locally, educated the history behind Ryan White and the EHE Program. The broadcast airs across 6 Beasley Broadcasting stations in Las Vegas.

TICKETING

Eventbrite & Posh were used to track RSVP's from online promotion with also encouraging walk-ins

MARKETING OUTREACH

Email blasts that reached over 5,000 people

Social media posting through Nicole's pages to include her personal page, Nevada Black Pride, and House of Vegas Pride

Promotional support came from community, the people involved with the event, the venue, and promotional partners

VENDOR VILLAGE STREET MARKET

The decoration was inspired by creating a City and street vendors that were all women owned businesses.



AREAS OF OPPORTUNITY & FUTURE EVENTS



Based on event participation, feedback, and program outcomes, Social Influence Foundation identified the following opportunities for future programming partnership:

•Continue providing access to on-site HIV/STI testing during events.
•Increase PrEP education and referral opportunities
•Community professionals reached out with expressed interest for us to create new themed panel discussions

AHF emailed back the following feedback from people while testing;
"My team shared that several clients expressed gratitude for the services we were offering for free;
there was one client who said the team was very careful, thoughtful and professional that they put his nerves to ease."
"If it's of any importance, a lot of the ladies at the event were glad to see that female condoms and
dental dams were available to them for free. Additionally, two clients expressed interest in collaborating in the future."

Future Goals

•Expand with creating a series of quarterly events in 2027;
- March (Women's History Month), June (Pride Month), September (iHeart Radio), December (Holiday Edition)
•Building to develop a signature event that is known under the brand name *"Sex, Health, & the City".*
•Develop additional programming focused on women's sexual health to cover related topics.
•Expand partnerships with healthcare providers and community organizations, while establishing ongoing opportunities.
•Increase outreach to underserved and underrepresented women through
•partnerships to attend.

Thank You



We are grateful for the opportunity to curate this experience and hope it demonstrated meaningful value, community engagement, and measurable impact. We look forward to continuing to use our platform to elevate PrEP education, increase HIV awareness, and strengthen access to prevention resources within our community.

Nicole Williams
Social Influence Foundation, Founder
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